

tearfund



Teams & Individuals Toolkit

#MoveForFreedom



ABOUT THE CAUSE

Around 25 million people are enslaved in forced labour exploitation. Of this, 4.8 million—the population of New Zealand—are trapped in forced commercial sexual exploitation. 99% of these victims are women and girls. **The poorest women and children are most vulnerable - tricked, sold or stolen and made to work long hours in forced labour.**

Join us this year to help break the cycle of poverty and bring freedom to people trapped in trafficking and exploitation – people like Panit



*“My offender getting a sentence helped me to get the closure I needed,” he says.
“Thanks to LIFT, I don’t have to think about it all the time.”*

Panit is a survivor of childhood sexual abuse. His mum died when he was five and his dad died a few years later. Panit had no family left to care for him. He would stay with friends, sleep at the video game store or just on the street. He was homeless for a year.

During his time of vulnerability, several men sexually abused him. They would lure with money. He eventually found help through Tearfund’s partner, LIFT. Panit received the justice he deserved. Panit’s offender got 16 years in jail and he was awarded NZ \$2,500. Now he can focus on healing and his future.

IMPACT

Because of people like you, the funds we raised from last year's Poverty Cycle helped free 56 people trapped in trafficking and helped convict 54 offenders.



56

Trafficking victims freed



54

Successful convictions



80

Women increased their income

It also **helped 80 women to increase their income** through small businesses such as livestock and poultry farming, tailoring, vegetable gardening and a small shop. These activities help protect against trafficking risk.

Together, we helped bring life-altering change into the lives of those people.

This year, we can do it again.

The 2020 Poverty Cycle is going nationwide again as a virtual event, so you can take part anywhere in New Zealand. Let's help those trapped in trafficking and exploitation to experience freedom.

Will you or your team join us on the *#MoveForFreedom* ?

FUNDRAISING IDEAS

It's up to you how you'd like to complete your challenge. You can participate by running, walking, riding or another physical activity to cover the distance of the well-worn trafficking route you have chosen for your challenge. You can also choose to participate as an individual or make up a team with your family/friends.

For example: 219km is the distance between Keng Tung in Myanmar and Chiang Rai in Thailand. This is sadly, often used as a trafficking route.

A few more ideas: Tick the ones you like the sound of!

Email/social media.

The best way to fundraise is by telling people what you're doing and why!

Get your workplace on board.

Tell everyone at work about your passion and why you're doing the challenge. If your workmates are interested, ask them to join you!

Set up a spin bike or treadmill and put up posters near the tuck shop at lunch time and collect donations as people join the move for freedom.

Use our printable Poverty Cycle coin trail to raise money on your next mufti day.

Participate as an individual, and get sponsored to cover a certain distance over the first week of June. Eg. You could walk, run, or ride every day for a week to cover a distance.

Grab some mates and create a team then get sponsored to collectively cover 219km, each owning a length of the route. It's easy to set up a team page on our website.

For more information, ideas, downloadable images, stories and resources, visit povertycle.org.nz.

**WALK
RUN
RIDE
YOU
DECIDE!**



COMMON TRAFFICKING ROUTES



A light gray map of South Asia serves as the background. A dashed purple line connects a purple location pin in Nepal to another purple location pin in India. The text 'ROUTE 1' is written in bold black font, preceded by a purple location pin icon.

ROUTE 1

**Kathmandu, Nepal
to Kolkata, India**

867km

Help protect vulnerable people from slavery and exploitation.

Human trafficking is an organised criminal activity that deceives and coerces people into slavery. The vast majority of victims trafficked into sexual exploitation are vulnerable women and girls, robbed of their freedom and dignity.

Tearfund has a deep compassion for the oppressed and a yearning for justice. We believe the exploitation of poor and vulnerable people is a gross injustice that must be confronted.



ROUTE 2

**Keng Tung, Myanmar
to Chiang Rai, Thailand**

218km

ROUTE 3

**Vientiane, Laos
to Bangkok, Thailand**

620km

ROUTE 4

**Tak, Thailand
to Bangkok, Thailand**

425km

